

BUTLER ARTS & EVENTS CENTER

Sponsorship Reference Sheet

KRANNERT ROOM

- Located underneath Clowes Memorial Hall, open pre and post mainstage Clowes performances, standalone DJ nights and cabaret style performances
- Capacity- 300 standing room, 150 banquet style
- Preshow series sponsorship available to support local artists
- Standalone performance sponsorships available

MARQUEE CLUB

- Located on the first terrace in Clowes Memorial Hall
- Open to BAEC donors as well as Butler University President's Club
- Capacity- 80
- Naming of the Marquee Club sponsorship available

CLOWES BOXES

- 24 boxes in Clowes Memorial Hall
- 5-10 seats per box, some with private lounges & Marquee Club access
- First right of refusal to purchase tickets in your box

JIMMY AWARDS

- Creation of the first National Musical Theatre Awards chapter in the state
- Sending two local high school students to nationals in NYC after they win local competition
- Sponsorship to be listed as the producer

EDUCATION MATINEE

- Matinee shows cater to K-12 students in Indiana, free to all school groups that attend
- \$15,000 to sponsor a show

NUTCRACKER

- Annual ballet in Clowes Memorial Hall performed by JCA Dance students
- Over 10,000 people in attendance annually
- A holiday classic for families across central Indiana

PARKING GARAGE

- Located on Sunset Avenue
- Over 1,000 parking spaces available
- Sponsorship/partnership available

ESPORTS PARK

- Located in sunset avenue parking garage
- Hosts the Butler Esports team and a variety of competitions annually
- Sponsorship/partnership available

For more information or to explore partnership opportunities, please reach out to Katelyn Soards, Assistant Director of Sponsorships, at ksoards@butler.edu.