

# BUTLER ARTS & EVENTS CENTER

## *Advertising*

### ABOUT THE BUTLER ARTS & EVENTS CENTER

The Butler Arts & Events Center (BAEC) is Central Indiana's premiere home for diverse performing arts programming and education on the beautiful campus of Butler University. Its venues welcome more than 300,000 visitors annually, and a variety of programming including student matinees, Jordan College of the Arts performances, Broadway In Indianapolis shows, various Butler lecture series, performances from local performing arts organizations and a variety of national touring shows.

### CLOWES MEMORIAL HALL ADVERTISING PACKAGES

#### *Gold Package: \$1,200 cash investment per month*

- Gold sponsor listing on sponsors screen in lobby
- Full page advertisement on sponsors screen during carousel rotation
- Gold sponsor listing on website
- Logo included in the following BAEC emails: Know before you go, on sale, and presale.
- Marquee Club Access for up to 3 individuals
- Special offers/discounts to your staff, clients, and marketing lists upon availability

#### *Silver Package: \$1,000 cash investment per month*

- Silver sponsor listing on sponsors screen in lobby
- Silver sponsor listing on website
- Logo included in know before you go emails
- Special offers/discounts to your staff, clients, and marketing lists upon availability

#### *Bronze Package: \$800 cash investment per month*

- Bronze sponsor listing on sponsors screen in lobby
- Bronze sponsor listing on website
- Special offers/discounts to your staff, clients and marketing lists upon availability

### TECH & SPECS

Ads are expected to be presented in full specs. There would be an additional \$750 charge if you would like BAEC to design the ad.

For more information or to explore partnership opportunities, please reach out to Katelyn Soards, Assistant Director of Sponsorships, at [ksoards@butler.edu](mailto:ksoards@butler.edu).