

BUTLER ARTS & EVENTS CENTER

Butler Arts & Events Center Sponsorship Opportunities

The Butler Arts & Events Center (BAEC) houses Butler University's performance venues, conference and meeting rooms, Esports Park, outdoor spaces and housing. Its performance venues welcome more than 300,000 visitors annually, with 35,000 alone from the student matinee series. Programming includes the Butler Arts Presents events, BAEC's Education Matinee Series, Jordan College of the Arts performances, Broadway In Indianapolis productions, various Butler lecture series, performances from local performing arts organizations and a variety of national touring shows.

If you or your business are interested in having a prominent level of visibility in Indianapolis, supporting the BAEC's programming, and enriching the Central Indiana community, please contact Katelyn Soards, the Assistant Director of Sponsorships for the BAEC at ksoards@butler.edu. Sponsorship inquiries beyond those listed below are welcome.

Sponsor a Show:

- The Nutcracker
- Rejoice!
- Butler Arts Presents Productions
- Touring productions

Sponsor a Space

- Clowes Memorial Hall
 - Stage Sponsor
 - Named Box
 - Orchestra Pit
- Esports Park
- Schrott Center for the Arts
 - Stage Sponsor
 - Lobby Spaces
- Shelton Auditorium
- Jordan College Annex
- Butler University Parking Garage

Sponsor a Series:

- Education Matinee Series
- JCA Signature Series
- Butler Arts and Events Center Presents Series

Name a Seat

- Clowes Memorial Hall
- Schrott Center for the Arts
- Eidson-Duckwall Recital Hall

