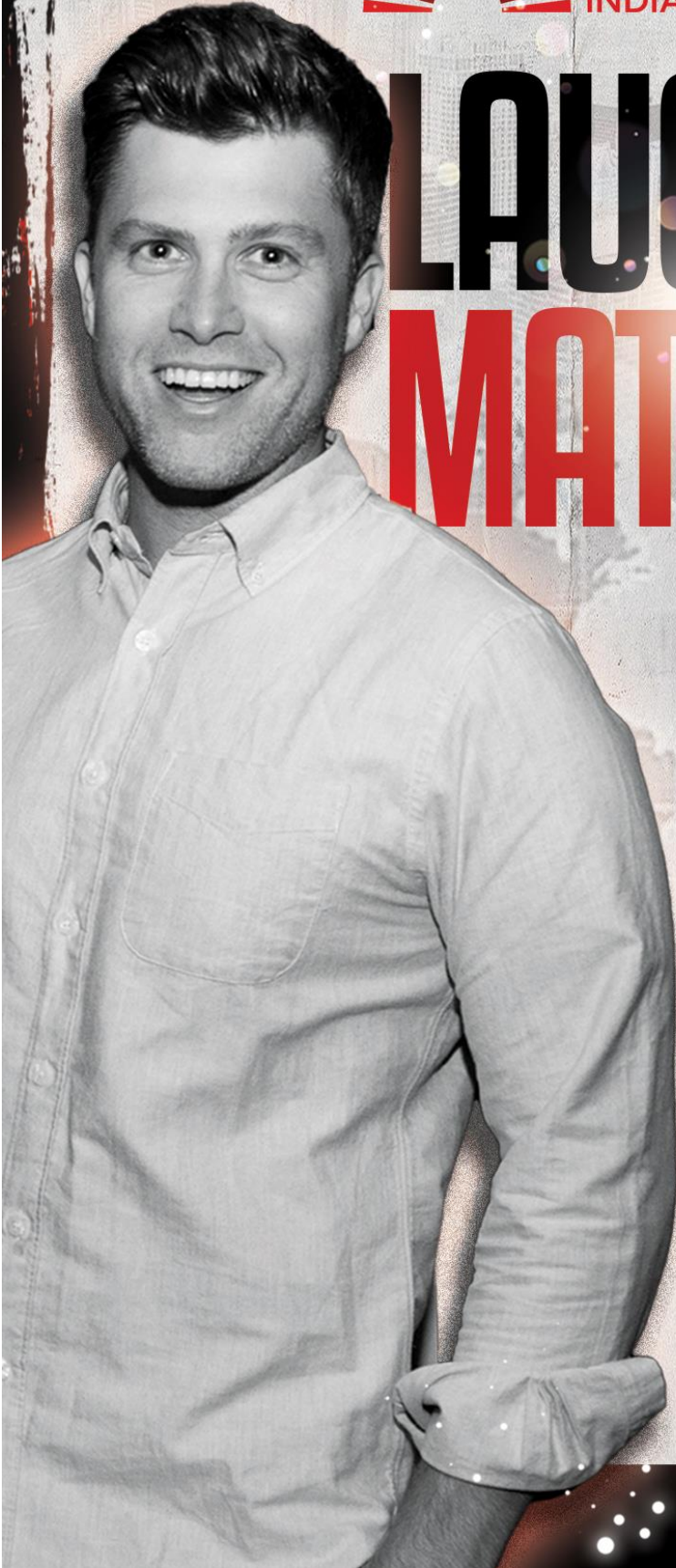




CANCER SUPPORT
COMMUNITY
INDIANA



LAUGHING MATTERS

featuring

**COLIN
JOST**


SATURDAY

JUNE 4, 2022

CLOWES MEMORIAL HALL
4602 Sunset Ave
Indianapolis, IN 46208

FOR TICKETS VISIT CANCERSUPPORTINDY.ORG.

Lilly | ONCOLOGY

 **Franciscan HEALTH**
CANCER CENTER

PREMIUM LEVEL I: \$30,000 – ONE (1) AVAILABLE

Night of Event:

- 20 tickets with premier seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary parking passes
- 10 tickets to Celebrity VIP Meet & Greet during event (if event talent approves)
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program

Prior to/Post Event:

- Prominent logo placement/name on billboards across Indianapolis (when available)
- Prominent logo placement on social media marketing and CSC website
- Inclusion in local TV and radio ads (when available)
- Prominent logo placement/name displayed on screens and signage in VIP Reception

PREMIUM LEVEL II: \$25,000 – THREE (3) AVAILABLE

Night of Event:

- 20 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 complimentary parking passes
- 10 tickets to Celebrity VIP Meet & Greet during the event (if event talent approves)
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program

Prior to/Post Event:

- Logo/name included on billboards across Indianapolis (when available)
- Logo/name included on social media marketing and CSC website
- Inclusion in local TV and radio ads (when available)
- Logo/name displayed on screens and signage in VIP Reception

PREMIUM LEVEL III: \$15,000 – FOURTEEN (14) AVAILABLE

Night of Event:

- 10 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 tickets to Celebrity VIP Meet & Greet during the event (if event talent approves)
- Full page program ad plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program

Prior to Event:

- Logo or name included on billboards across Indianapolis (when available)
- Logo/name included on CSC website and social media posts
- Logo appearing on local TV and radio ads (when available)
- Logo/name displayed on screens and signage in VIP Reception

VIP RECEPTION SPONSOR \$7,500 – TWO (2) AVAILABLE

Night of Event:

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program
- Recognition Signage at VIP Reception

Prior to event:

- Logo/name included on CSC website and in social media posts as VIP Reception Sponsor

PHOTO SPOT SPONSOR \$7,500 – ONE (1) AVAILABLE

Night of Event:

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program
- Recognition signage at photo spot

Prior to event:

- Logo/name included on CSC website and in social media posts as Photo Spot Sponsor

BAR SPONSOR \$7,500 – ONE (1) AVAILABLE

Night of Event:

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program
- Recognition Signage at all bars

Prior to event:

- Logo/name included on CSC website and in social media posts as Bar Sponsor

GOLD LEVEL SPONSOR \$5,500 – MULTIPLE AVAILABLE

Night of Event:

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Onstage verbal acknowledgement and logo displayed on stage screen as part of CSC program

Prior to event:

- Logo/name included on CSC website and in social media posts as Gold Level Sponsor

FRIEND OF CSC – \$3,500 MULTIPLE AVAILABLE

Night of the Event:

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ¼ page ad in program
- Onstage verbal acknowledgement and name displayed on stage screen as part of CSC program

VIP Ticket – \$250 MULTIPLE AVAILABLE

Benefits Include:

- Entry to VIP cocktail reception (includes food and beverage), silent auction, and 1 ticket to performance

For questions or to submit completed sponsor forms, contact Eric Richards at eric@cancersupportindy.org or 317-257-1505 or Nikki Mazelin at nikki@cancersupportindy.org or 317-257-1505

PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

YES! We want to sponsor Laughing Matters 2022

_____	PREMIER Level I	\$30,000
_____	PREMIER Level II	\$25,000
_____	PREMIER Level III	\$15,000
_____	VIP RECEPTION	\$7,500
_____	PHOTOBOOTH	\$7,500
_____	BAR	\$7,500
_____	GOLD LEVEL	\$5,500
_____	FRIEND OF CSC	\$3,500
_____	VIP TICKET	\$250 QTY _____

No, we are unable to sponsor the event but want to make a donation in the amount of \$ _____

Permission, if applicable, to use company name/logo in all promotional activities including television and radio: (Please check one.) _____ Yes _____ No

PAYMENT INFORMATION:

Payment is enclosed in the amount of: _____
**Please be mindful that Cancer Support Community is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer. Make checks payable to Cancer Support Community, Attn: Laughing Matters, 5150 West 71st Street, Indianapolis, IN 46268*

Charge our corporate credit card: _____ Amex _____ MC _____ Visa _____ Discover

Signature: _____
 (Required for credit card transactions.)

Name on Credit Card: _____

Credit Card Billing Address: _____

Credit Card Number: _____ exp. _____ CVV: _____

Email for Receipt: _____

I will make an online payment at www.cancersupportindy.org. *Please note Laughing Matters 2022 in the description. (Receipts are generated at time of purchase.)

PROGRAM BOOKLET AD SPECIFICATIONS

How to Submit Graphics

PLEASE EMAIL ALL LOGOS AND ADS TO KARISSA@CANCERSUPPORTINDY.ORG

Ad Sizes

PRINTED BOOKLET (5.5"x8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)

